

**IIF College of Commerce and Management Studies  
(IIFCCMS)**

**[Affiliated to Ch. Charan Singh University, Meerut]**

**45 A, Knowledge Park III,**

**Greater Noida– 201308**

**[www.iifccms.edu.in](http://www.iifccms.edu.in)**

**TWO-DAY INTERNATIONAL  
CONFERENCE ON  
Most Influential and Innovative ideas in  
Commerce, Economics & Management  
During ‘AmritKaal’  
(Hybrid Mode)**

**On 2<sup>nd</sup> – 3<sup>rd</sup> December 2022  
(Friday and Saturday)**

**Call for Papers**

# About College

IIF College of Commerce & Management Studies (IIF CCMS) is affiliated to Chaudhary Charan Singh (CCS) University, Meerut. IIF College of Commerce & Management studies is founded by Jyoti Foundation a Public Charitable Trust duly registered U/S 12 of Income Tax Act 1961. It is a part of prestigious Indian Institute of Finance Group.

The main campus of the College is spread over an area of 6.47 acres in Knowledge Park III, Greater Noida (Delhi NCR), which has Academic Departments, Library, Meeting rooms, Staff room, Class rooms, Boys Common Room and Girls Common Room. The college imparts education at the graduate level and has facilities for research in the faculties of Commerce, Management and Arts.

IIFCCMS affiliated to CCSU Meerut is bestowed with distinguished faculty educated or taught in some of the Ivy institutions like SRCC, FMS, Delhi University, IIT Delhi, Columbia University, USA, Cleveland State University; excellent infrastructure, wi fi campus, large library, sports and cultural facilities and has a focus on total personality development. IIFCCMS would provide ample opportunities to seek admission to MBA of Leading institutes in India and abroad, to pursue CAs, CS and other post graduate courses like M.Com and/or get good placement in Industry, Banks, and financial institutions and motivate to prepare for civil services.

*Some of the Salient features of the College are as follows –*

- CCMS library has new 162 books for B.Com program and 192 books for BBA program.
- IIF CCMS students will have the benefit of using IIF Library with about 55,000 books, 1000 journals and other material.
- Computer Centre with 20 computers is open for Students, Faculty and Staff.
- Halls for extracurricular activities.
- Faculty from SRCC, IIT and Delhi University



## About the Conference

The theme - Most Influential and Innovative ideas in Commerce, Economics & Management during 'AmritKaal' is an emerging field of research having enormous applications in Industry and Business. It is these ideas that will enable India to achieve the 5 trillion dollar economy and become Atmanirbhar. The area of Artificial Intelligence, Internet of Things (IOT), Design Thinking, Cloud based business, Disruptive Technologies and e-commerce are such domains which are developing into a zone of immense applications, prospects and research.

This objective of the two-day international conference is to bring together researchers from commerce, economics and management and industry experts to deliberate upon the emerging areas in the field of Commerce, Economics and Management and share their latest observations and research and engage in collaborative knowledge creation.

## CALL FOR PAPERS: THEMES

Original and unpublished research papers from students/researchers, academicians and industry experts are invited. The areas of the conference include, but are not limited to the given themes. Proposed papers may address one or more of the listed or related sub-topics.

1. Accounting/Auditing Issues and Taxation
2. Asset Allocation/Mutual Fund Performance/Sovereign Funds/Hedge Funds/ETFs
3. Banking & Financial Services/Household Finance/Investment Banking
4. Blockchain& Cryptocurrencies/ Bitcoins/ Digital Currencies
5. BRICS, MIST, MINT, NEXT 11, PIIGS, SANE and Emerging Markets
6. Corporate Governance/Executive Compensation – Stakeholder vs Stockholders Debate
7. Global Pandemic – Global Health Issues and Impacts – Covid-19
8. Big Data - Artificial Intelligence – Machine Learning/Cyber Security
9. Derivatives/Financial Engineering – Real Options
10. Efficiency/Valuation/Pricing/Empirical Finance/Behavioral& Experimental (Finance/Economics)
11. E-Finance/M-Finance/ E-Learning– Best Practices
12. Entrepreneurship/Venture Capital/Crowdfunding
13. Financial Markets integration/Linkages/Segmentation
14. Foreign Currency Issues – Monetary Economics
15. Global Energy & Environment Issues
16. Global Financial Crises, Imbalances/ Global Finance & Banking
17. Global Poverty – Inequality - Sustainability
18. IPOs/SEOS/Stock buybacks/Private Equity
19. Mergers and Acquisitions/ Corporate and State SWFs
20. Portfolio Flows and Foreign Direct Investment
21. Risk/Debt Issues/Insurance/Reinsurance
22. Real Estate Finance /REITs, International RE
23. Sustainability, Social Responsibilities, ESG, and Ethics
24. Analysis & Decision Making
25. Data Analysis in Marketing
26. Probability Theory
27. Design of Experiments
28. Sampling Methods
29. Econometrics
30. Statistical Data Analysis in Social Sciences
31. Stochastic Models
32. Mathematical Modelling
33. Time Series Analysis
34. Inflation Targeting
35. Monetary Policy Changes
36. Fluctuations in Exchange rate and crude oil prices

# REGISTRATION PROCESS

All the participants must pay a non - refundable registration fee and fill the Google form to attend or participate in the conference.

**Link for Registration:** <https://forms.gle/vA1uzKzS1bKxbsfLA>

Category	Early Bird	Late (after 30 <sup>th</sup> Oct. 22)
Academicians	INR 1000	INR 1500
Research Scholars	INR 750	INR 1000
Industry Experts	INR 1500	INR 2000
Attendee	INR 500	INR 750

Important:

Registration is mandatory to participate/attend the International conference. Accommodation is NOT included in the Registration fees.

## How to pay Registration Fees?

1. By NEFT/IMPS/RTGS/Bank Transfer  
State Bank of India  
Account No. 65224457696  
IFS Code: SBIN0004324  
Address: (04324)- Greater Noida, Lager Stroemia Shopping Centre  
Noida, UP, Gautam Buddha Nagar, Uttar Pradesh – 201308
2. By Cheque/Demand Draft in favour of IIF College of Commerce and Management Studies, Greater Noida
3. By Paytm-Wallet & Bank Account/ Debit/Credit Card/Paytm Postpaid  
Paytm – IIF College of Commerce and Management Studies  
Paytm Number – 9999321586



### **Important Dates**

<b><i>Submission Stage</i></b>	<b><i>Date</i></b>
Abstract Submission via Google Form	<b>31<sup>st</sup> October 2022</b>
Notification for full paper submission	<b>15<sup>th</sup> November 2022</b>
Early Bird Registration	<b>17<sup>th</sup> November 2022</b>
Full paper submission	<b>30<sup>th</sup> November 2022</b>

## **SUBMISSION PROCESS**

Potential authors must submit an abstract and title of the paper in about 200 words incorporating the purpose, methodology, findings, limitations, implications, and originality of the research article.

The keywords should not exceed 5 words or phrases.

Abstract and paper should be in MS word format.

The name and affiliation of authors and co-authors (if any) should be in capitals.

The full research article should be in MS-Word with font Times New Roman, font size 12, 1.5 line spacing, and justified alignment.

The Paper should be preferable to a recommended length of 6000-9000 words.

Full papers are subject to competitive peer-review with an accept/reject option.

## **MODE OF PRESENTATION**

The Conference will be in hybrid mode. Participants can opt to present their paper either in online or offline mode. Offline presentation will be from 10 am to 1 pm. Online presentations will be from 2 pm to 5 pm.

### **VENUE FOR OFFLINE PRESENTATION**

IIF College of Commerce and Management Studies

Plot No. 45A, Knowledge Park III

Greater Noida - 201310, Delhi NCR,

INDIA

Ph : +91-9811537057; +91-9811971002

Email : iifccms@gmail.com; admission@iifccms.edu.in

URL : www.iifccms.edu.in

### **PLATFORM FOR ONLINE PRESENTATION – Zoom / Google Meet**

## **PUBLICATION**

Selected papers will be updated about reviewers recommendations for a peer-reviewed / SCOPUS / Web of Science / UGC-care listed journal.

Selected papers will be published in an Edited book with ISBN Number.

All papers will be published in e-book with ISBN Number.

## **BEST PAPER AWARDS**

The best two papers that are groundbreaking research in their respective areas will be selected and shall be awarded with best paper award.

First Award: INR 5000

Second Award: INR 3000

For more information, write to us at: iifccms@gmail.com

or contact:

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Deepak Bansal

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## **Managing Committee of the College**

### **Chairman**

Professor J.D.Agarwal, Chairman, Jyoti Foundation & Indian Institute of Finance

### **Secretary**

Prof.Aman Agarwal, Director & Professor, Indian Institute of Finance

### **Treasurer**

Prof. Deepak Bansal, Assistant Professor, Indian Institute of Finance

### **Jt. Secretary**

Mr. Saurabh Sharma, Senior Manager, EXL Service

### **Members**

Prof. K. K. Panda, Former Registrar, University of Delhi

Prof. (Dr.) A. L. Agarwal, Former Professor, IIT Delhi

Prof. (Dr.) Manju Agarwal, Former Principal, MLNC, University of Delhi

Prof. (Dr.) J . P. Sharma, Former Professor and Dean, Dept. of Commerce, DSE, DU

Mr. Sunil Goel, Advocate

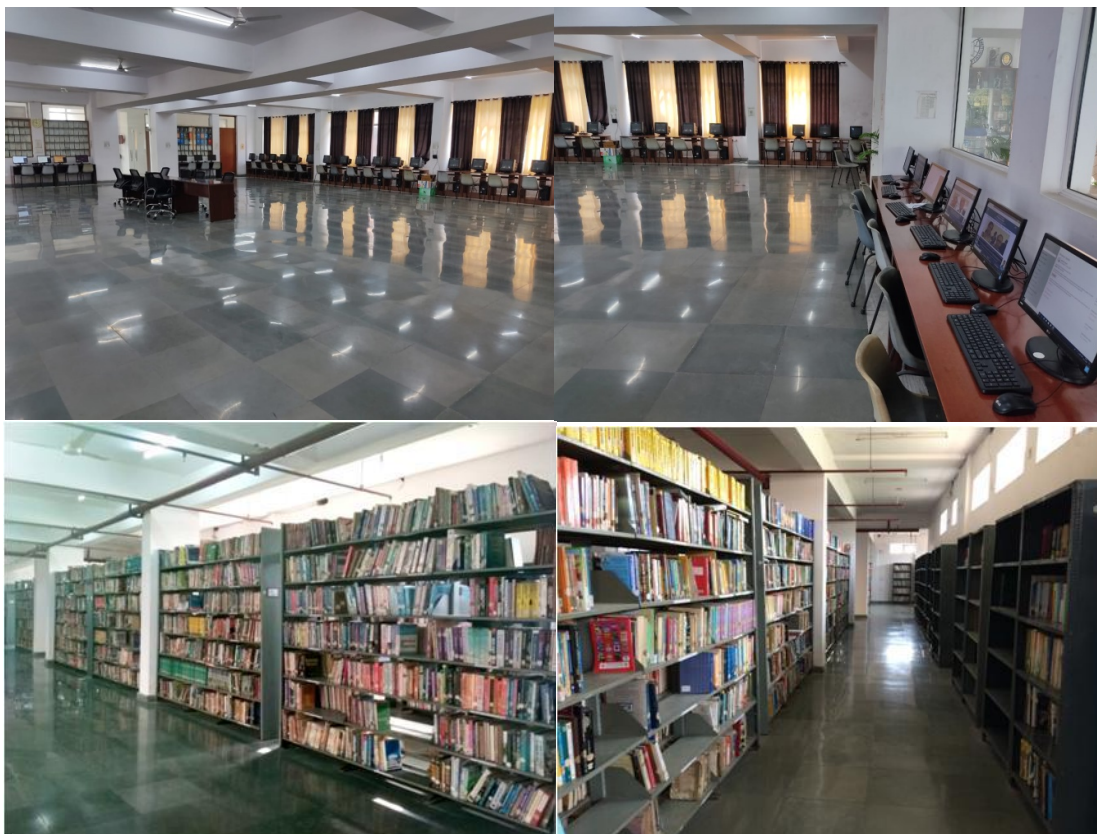
Mr. Harshavardhan Dayal, Managing Partner, Red Spring



## Facilities at College



**[Indoor Gym and Cafe (above) and Computer Lab (below)]**



**Library**



# IIF COLLEGE OF COMMERCE & MANAGEMENT STUDIES

*[Affiliated with Chaudhary Charan Singh University]*

**B.Com.**

**B.B.A.**

**B.A.**

**Fees as prescribed by CCS University**  
<https://www.ccsuniversity.ac.in/ccsu/fee-structure.php>

**Apply Online**



More information call us  
9811971002, 9811537057

Visit- [www.iifccms.edu.in](http://www.iifccms.edu.in)

**Admission  
Open  
2022-23**

